

**TATA TELE**  
BUSINESS SERVICES



# Content Template Registration DLT



Connectivity



Security



Collaboration



Cloud & SaaS



Marketing & IoT

# Login to DLT

Welcome to TATA's Unsolicited Commercial Communication  
Management DLT platform

Login As: Principle Entity

User Name

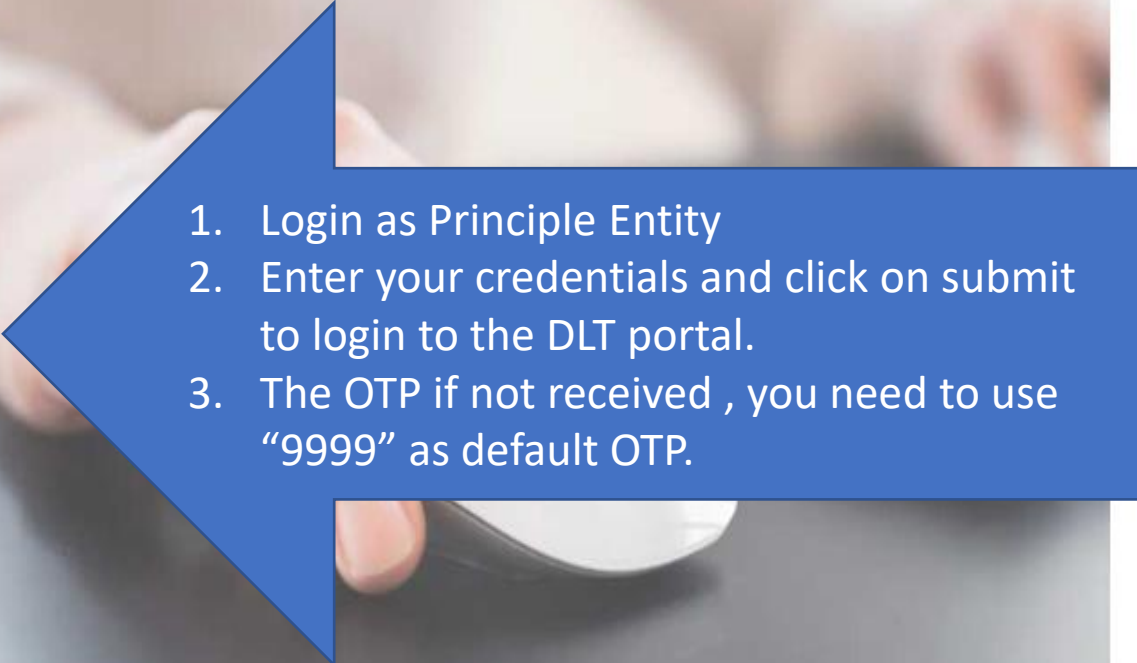
Password

Submit

[Forgot Password](#)

[New Registration](#)

For a registration process [Click](#)

- 
1. Login as Principle Entity
  2. Enter your credentials and click on submit to login to the DLT portal.
  3. The OTP if not received , you need to use "9999" as default OTP.

# Content Template Registration



The screenshot shows a web browser window with the following elements:

- Browser tab: UCC DLT Platform
- Address bar: telemarketer.tatateleservices.com:8082/#/content-template-registration
- User greeting: Welcome **Rakesh Kumar Singh**, Logged in as PE
- Navigation menu: Header SMS, Header Voice, Root Header, **Content Template** (circled in yellow)
- Page title: Content Template - New Registration
- Section header: Principle Entity Details

A blue arrow points from the text "1. Select Content Template." to the "Content Template" menu item.

# Content Template Registration



UCC DLT Platform

telemarketer.tatateleservices.com:8082/#/content-template-registration

Welcome **Rakesh Kumar Singh**  
Logged in as PE

TATA TELE BUSINESS SERVICES | DO Big

Header SMS ▾ Header Voice ▾ Root Header ▾ **Content Template ▾**

- Content Template Registration
- Template Summary

Content Template - New Registration

[Principle Entity Details](#)

Select Content Template registration.

# Content Template Registration



Content Template - New Registration

Important Fields highlighted below

## Principle Entity Details

ID  
1601100000000001414

Organization Name  
Tata Teleservices Limited

## Content Template Details

Communication Type \*  
Transactional

Header \*  
TTLWFI

Template Name \*  
WIFI\_OTP

Category  
Communication / Broadcasting / Entertainment / IT

Content Type  Text  Unicode

Language \*  
English

Template Content \*  
{#var#} is your OTP/PIN to access Tata Tele Free Wi-Fi. To logout from this device, Visit hs.tatatelewifi.com/ttsl/

# Content Template Registration

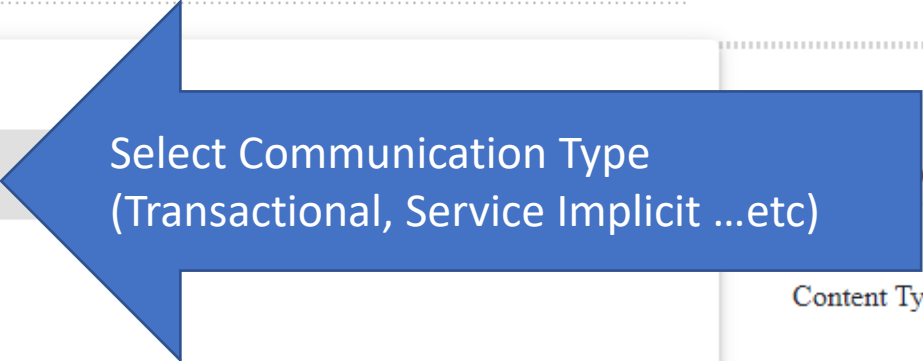
## Content Template - New Registration

### Principle Entity Details

ID	1601100000000001414	Industry Category	private
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Organization Name	Tata Teleservices Limited
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Promotional	Communication / Broadcasting / Entertainment / IT
<b>Transactional</b>	
Service Explicit	
Service Implicit	



Select Communication Type  
(Transactional, Service Implicit ...etc)

Content Type	<input checked="" type="radio"/> Text <input type="radio"/> Unicode
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Template Name *	WIFI_OTP	Language *	English
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Template Content \*

{#var#} is your OTP/PIN to access [Tata Tele Free Wi-Fi](#). To logout from this device, Visit [hs.tatatelewifi.com/ttsl/](https://hs.tatatelewifi.com/ttsl/)

# Content Template Registration

## Principle Entity Details

ID  
160110000000001414

Industry Category  
private

Organization Name  
Tata Teleservices Limited

## Content Template Details

Communication Type \*  
Transactional

Select Communication Category

Header \*  
TTLWFI

Template Name \*  
WIFI\_OTP

Health

Consumer Goods and automobiles

Communication / Broadcasting / Entertainment / IT

Tourism / Leisure

Food and Beverages

Language \*  
English

Template Content \*  
{#var#} is your OTP/PIN to access Tata Tele Free Wi-Fi. To logout from this device, Visit hs.tatatelewifi.com/ttsl/

# Content Template Registration



## Principle Entity Details

ID

1601100000000001414

Industry Category

private

Organization Name

TDBSIN

TTBSIN

TTLBRB

TTLWFI

TTSLIN

WIFI\_OTP

Category

Communication / Broadcasting / Entertainment / IT

Content Type  Text  Unicode

Language \*

English

Template Content \*

{#var#} is your OTP/PIN to access Tata Tele Free Wi-Fi. To logout from this device, Visit [hs.tatatelewifi.com/tts/](https://hs.tatatelewifi.com/tts/)

Select Header/Headers for the content communication



# Content Template Registration



## Principle Entity Details

ID  
160110000000001414

Organization Name  
Tata Teleservices Limited

Industry Category  
private

## Content Template Details

Communication Type \*  
Transactional

Header \*  
TTLBRB, TTLWF

Select Content type as **TEXT** and language as **ENGLISH**

Category  
Communication / Broadcasting / Entertainment / IT

Content Type  Text  Unicode

Language \*  
English

Template Name \*  
WIFI\_OTP

Give the name of content template for better recall

Template Content \*  
{#var#} is your OTP/PIN to access Tata Tele Free Wi-Fi. To logout from this device, Visit hs.tatatelewifi.com/ttsl/

# Content Template Registration



## Principle Entity Details

ID  
1601100000000001414

Industry Category  
private

Organization Name  
Tata Teleservices Limited

## Content Template Details

Communication Type \*  
Transactional

Category  
Communication / Broadcasting / Entertainment / IT

Header \*  
TTLBRB, TTLWFI

Content Type  Text  Unicode

Template Name \*  
WIFI\_OTP

Language \*  
English

Type content template, leave place holders for variable fields use {#var#}

Template Content \*  
{#var#} is your OTP/PIN to access Tata Tele Free Wi-Fi. To logout from this device, Visit hs.tatatelewifi.com/ttsl/

No of Variables \*  
1

Select the No of variables

635 of 750 characters left

# Content Template Registration

Content Type  Text  Unicode

**Guidelines**

Please use the variable as shown in below examples :- i. Transfer your outstanding Credit and debt to personal loan with interest rate as low as {#var#} ii. Dear Customer, your order number {#var#} has been dispatched. TnC apply.

Ok Cancel

[Content Guidelines](#)

Verify

# Content Template Registration



Template Content \*

{#var#} is your OTP/PIN to access Tata Tele Free Wi-Fi. To logout from this device, Visit hs.tatatelewifi.com/ttsl/

635 of 750 characters left

Please use {#var#} for variable content. var is case insensitive. Ex: {#var#}, {#VAR#}, {#V#-#}

No of Variables \*

1

Consent Template ID (Optional)

Verify

Document Name (optional)

Upload Document

Browse

Upload if any supporting document is available.

Allowed file formats are jpg, pdf. The file size should be less than 5 MB.

Description of Template (Optional)

- Enter Consent Template ID (Optional for Transactional & Service Implicit Communication Type)
- Supporting document can be provided to justify the requirement for faster approvals (Optional)

# Content Template Registration

Document Name (optional)

Upload Document

Browse

Upload if any supporting document is available.

Allowed file formats are jpg, pdf. The file size should be less than 5 MB.

Description of Template (Optional)

This content will be used to send OTPs to TTL WiFi Users

444 of 500 characters left

- Supporting document can be provided to justify the requirement for faster approvals (Optional)
- And description can be provided to define the content template (Optional)

Cancel

Submit Request

# Content Template Registration

- After submitting the request, Request No. will be generated

Template Reports To Be Viewed By PE

## Template Registration



Your request for new Template is registered with us and is pending for approval. We shall revert to you in 24 hours. Your Id 1000000000000002

OK

Industry Type  
Private

Search By Search

URN	PE ID	SMS Header	Templa	Status	Consent Template ID	Registration Date	Modify
1000000000000002	1601100000000001414	TTLWFI	TTL	Pending for approval		May 21, 2020, 11:58:21 AM	

Items per page: 5 1 - 1 of 1

Export as Excel

# Content Template Registration



Welcome **Rakesh Kumar Singh**

Logged in as PE



Header SMS ▾ Header Voice ▾ Root Header ▾ Content Template ▾

Template Reports To Be Viewed By PE

Content Template Registration

Template Summary

Select Template Summary to check the status of registration.

Industry Type

Private

Tata Teleservices Limited

Search By ▾

Search

Date From



Date To



Apply

Clear All

URN	PE ID	SMS Header	Template Name	Content Type	No of Variables	Communication Type	Category	Status	Consent Template ID	Registration Date	Modify
1000000000000002	1601100000000001414	TTLWFI	TTL_WIFI_					Pending for approval		May 21, 2020, 11:58:21 AM	

Status will Change once its approved by Registrar

Items per page: 5 ▾

1 - 1 of 1



Export as Excel

# Content Template Registration



Welcome **Rakesh Kumar Singh**

Logged in as PE



Header SMS ▾ Header Voice ▾ Root Header ▾ Content Template ▾

## Template Reports To Be Viewed By PE

Industry Type

Private

Entity Name

Tata Teleservices Limited

Search By ▾ Search

Date From

Date To

Apply

Clear All

URN	PE ID	SMS Header	Template Name	Content Type	No of Variables	Communication Type	Category	Status	Consent Template ID	Registration Date	Modify
1000000000000002	1601100000000001414	TTLWFI	TTL_WIFI_OTP	Text	1	Service Implic	sting /	Active		May 21, 2020, 11:58:21 AM	

Approved

Items per page: 5 ▾

1 - 1 of 1

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Export as Excel



**TATA TELE**  
**BUSINESS SERVICES**



**THANK YOU**



**Connectivity**



**Security**



**Collaboration**



**Cloud & SaaS**



**Marketing & IoT**